

www.derpauloferreira.com

Bê     @derpauloferreira

DIRECTOR & CREATIVE DESIGNER

Art Director, Brand / Graphic Designer, UI/UX & Web Designer, Digital Marketing Manager, Photographer, Audiovisual and Multimedia.

BIOGRAPHY

Hello! My name is Paulo Ferreira and I am Director & Creative Designer , Brand / Graphic Designer, UI/UX & Web Designer, Digital Marketing Manager, Photographer, Audiovisual and Multimedia Producer on Madeira Island in Portugal. As a freelancer, I work with people of different ethnicities, startups, established companies and creative agencies from around the world.

I am inspired, focused, dedicated, original, animated and creative. Constantly looking for new challenges and new opportunities to create, communicate and involve brands with enthusiasm.

From briefing to production, I establish a rigorous work methodology, with the objective of creating effective communication solutions, providing experiences that achieve customer loyalty. With more than 9 years of multidisciplinary experience in the world of design, I have always dedicated myself to apprehend design in several areas and its constant evolution over the years. My main skills are the commitment and daily effort to the goals of my professional entity. I strive daily to successfully fulfill all the objectives that are proposed to me. Creativity and honesty are at the heart of everything I do.

SKILLS

Ableton Live, Adobe After Effects, Adobe Audition, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe Photoshop LightRoom, Adobe Premiere, Adobe XD, Affinity Design, Affinity Photo, Affinity Publisher, Asana, Atomic, Axure RP, Balsamiq, Cinema 4D, Figma, FineCut 8 Professional, FlexiPRINT HP Latex330, Flinto, InVision, Mantis, Marvel, Microsoft Office, MockFlow, Mockplus, Origami, Primavera Starter, Principle, Proto.io, Protopie, RapidUI, Rasterlink Pro Series, Rhinoceros 3D, Sketch, Studio Max 3D, Traktor Pro, UXPin, Webflow, Zeplin, Miro, Abstract.

LANGUAGE

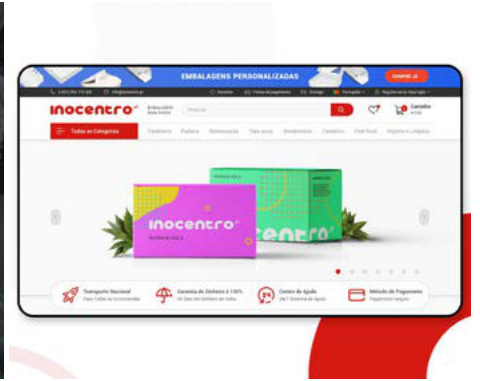
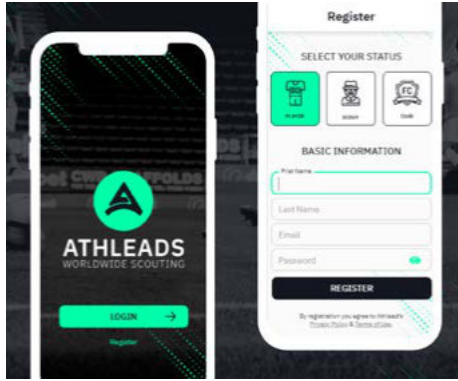


EXPERIENCE

- **YACOOBA**
Lead Digital Product Designer | Jan 2021 - Present
Contract
- **TEDx Funchal**
Creative Designer | Mar 21 - Present
Collaboration
- **BRIGHTCOVE**
Digital Product Designer | Sep 2020 - Dec 2020
Freelancer
- **IESOLUTIONS PORTUGAL**
Digital Product Designer | Jul 2020 - Jan 2021
Freelancer
- **ATHLEADS**
Lead Digital Product Designer | Feb 2019 - Feb 2021
Freelancer
- **TV APP AGENCY**
Digital Product Designer | Jun 2018 - Jan 2019
Freelancer
- **LIM9 DIGITAL AGENCY**
Art Director | Lead Senior Designer | UI/UX & Web Designer
Oct 2017 - Jun 2018
Contract
- **PUBLINSULAR**
Art Director | Senior Designer | UI/UX & Web Designer
Oct 2014 - Sep 2017
Contract
- **ATELIER NINI ANDRADE SILVA**
Creative | Product Designer | Industrial Designer | Graphic Designer
May 2010 - Aug 2010
Internship
- [See more](#)

EDUCATION

- **INTENSIVE ENGLISH**
CEAC | Jan 2020 - Present
English Course B2
- **MARKTING DIGITAL**
Google Atelier Digital | May 2017 - Feb 2018
Course
- **ARTE & DESIGN**
University of Madeira | Sep 2011 - Jun 2014
Graduation
- **DESIGN AND MULTIMEDIA**
Secondary School Francisco Franco | Sep 2008 - May 2011
Professional Technical Course



More portfolio in be.net/derpauloferreira and dribbble.com/derpauloferreira

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